



League Lines
THE JUNIOR LEAGUE OF HUNTSVILLE



Celebrating

FIFTEEN YEARS OF BUTTERFLY BOUTIQUE



League Lines

THE JUNIOR LEAGUE OF HUNTSVILLE

Our Mission

The Junior League of Huntsville, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of individuals, organizations, and communities. Our purpose is exclusively educational and charitable.

BOARD OF DIRECTORS

Margo Alford · President
Hayley Lamberth · President-Elect
Greer Eleazer · Executive Vice President
Kaitlynn Roark · Secretary
Brandy Smith · Treasurer
Jennifer Swoboda · Sustainer Director
Lain Littleton · Director at Large
Marie Schneider · Director at Large
Meade Davis · Nominating Chair

MANAGEMENT TEAM

Greer Eleazer · Executive Vice President
Kate Moon · Executive Vice President-Elect
Fannie Proctor · Communications Vice President
Evie Pols · Communications Vice President-Elect
Bekah Schmidt · Community Vice President
Deborah Powell · Community Vice President-Elect
Katie Crawford · Fund Development Vice President
Sallie Stokes · Fund Development Vice President-Elect
Jill Glenn · Membership Vice President
Jessica Johnson · Membership Vice President-Elect
Caitlin Campbell · Treasurer-Elect
Ashley Clark · Sustainer Vice President
Kristina Hendrix · Placement Chair
Amanda Barnes · Training Vice President
Alden Cayse · Training Vice President-Elect

CONTRIBUTORS

Jordan McMullan Wallace
League Lines Chair
Evie Pols
Communications Vice President-Elect
Amanda Elliott
Book Club Chair, Communications Council

Contributors

Margo Alford, Greer Gray Eleazer, Hayley Lamberth, Kate Moon, Katie Perez, Tiffany Russell, Fannie Proctor and Megan Zingarelli

Thank you for reading our spring edition of League Lines! Inside you'll find all of our usual content on the work that the Junior League of Huntsville does in support of our community, member news, event photos, and more!

You'll also see hyperlinks, formatted to take you right to our [website](#), our advertisers and sponsors, and more.

Interested in advertising in any of our 2019-20 issues? Contact us for rates and other info at communications@JLHuntsville.com

Thank you, and enjoy League Lines!

League Lines Staff

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President's Message



This season of the year always bring so much joy for me. The days get a little longer, more time to enjoy the sun, and watch things bloom! It was just 9 years ago this time that I applied to be a member of the League. My husband and I had lived in Huntsville for three years, had a baby, and I found myself wanting to be more involved in our community. That was when one of my best friends brought me to the Spring Market, the League's spring fundraiser at that time. Learning about the impact the League made and the women I met that day had me convinced that I had to join this remarkable group of women leaders!

Now, 8 years later I continue to learn, laugh, and love every minute I'm "Junior Leaguering" which seems to trickle into every part of my life, in a good way. With that being said, I strongly encourage our members to invite and educate the females in your life about the Junior League and Association of Junior Leagues International! Let's continue to empower each other and all women in our community.

I look forward to raising money for our community and celebrating with you all at our annual Book Ball on March 14!

Cheers,

Margo

Margo Alford
Junior League of Huntsville,
President 2019-2020



Executive Vice President's Message



Rain, rain go away...I don't know about you but I am ready for some warmer, drier days!! We were fortunate to have some sunny weather over the weekend during the Butterfly Boutique. I had the opportunity to assist with the Butterfly Boutique, and I'm telling you if you have never experienced the boutique you need to sign up for a shift next year. Maybe I am a little partial since I grew up in the retail industry, and I work with high schoolers, but watching these young ladies is a warming experience. I am looking forward to next phase which is rewarding them scholarships to help them pursue their dreams.

It is also time to think about recruitment and placements. Please take the opportunity to invite other women to join our amazing organization. We have many events designated for recruitment in the coming months, and we need your help in connecting us to these potential new members. For all of our current members, it is time to think about your placement for the next League year. I challenge you to try something new and move outside of your comfort zone. The League is a training organization and will help provide you the tools and support you need to be successful in any placement. I would not be the EVP without the support and encouragement of other League members. If you have any questions about any placement, please reach out to the current chair or co-chair. They are an excellent resource as well as current committee members.

As we move in to Spring, we have our final fundraiser of the year, The Book Ball. I hope that you are making plans to attend this year's event at the Stone Event Center on March 14th. I am so excited about dining and dancing the night away with the nautical theme "20,000 League Under the Sea." The profits from this event will help fund agencies and initiatives in our community and help us further leave our mark on our community.

Be sure and check out your weekly E-Blasts and the Digital Cheetah calendar for all the upcoming events. Our ladies are hard at work planning Sisterhood events, Member Enrichment events, Recruitment events and training opportunities to appeal to each of our members.

Regards,

Greer

Greer Gray Eleazer
Junior League of Huntsville
Executive Vice President 2019-2020



the JLH in the community



400+

Dresses and gowns donated to JLH



HUNDREDS

of shoes and pieces of jewelry and accessories were available to the Butterflies



432+

Hours volunteered during the week of Butterfly Boutique



BUTTERFLY BOUTIQUE 2020

Butterfly Boutique was held in the Pop Up Shop at Bridge Street on February 21, and 22, 2020.

We provided over 100 formal gowns, accessories, and shoes to outfit-deserving high school senior girls for prom. Over 300 dresses were donated by Modern Brides, Madison Town and Country donated 100, and hundreds more were given by individual donors. Thanks to this generosity we were able to offer dresses from size 0 to 32, shoes from size 5.5 to 14, and a large selection of beautiful prom jewelry.

Junior League volunteers worked tirelessly to make Boutique possible. They gave up their President's Day holiday and Wednesday evening to set up the Boutique, all day Friday and Saturday to shop and run the Boutique, and Sunday afternoon to move out. Special thanks to Sustainer Debbie Berryman for working almost every shift! We worked 8 hours on Monday, 4 hours on Wednesday, 12 hours on Friday, 14 hours on Saturday, and 5 hours Sunday for a whopping total of 43 hours multiplied by at least 10 volunteers at all times. Thank you to everyone who supported Butterfly Boutique!

Thank you to Bridge Street for donating the location and to 1-Stop Movers (Paul Micheletto & Steven Goodenough) for donating moving manpower.

[Bridge Street Huntsville](#)
[1-Stop Movers](#)
[Modern Brides](#)
[Madison Town & Country Bridal](#)



the JLH in the community





the JLH in the community



ABOLISH Human Trafficking

We partnered with the [National Children's Advocacy Center](#) and the [Huntsville/Madison County Chamber of Commerce](#) in January to hold a "Human Trafficking in Alabama" panel. The event was very well attended, and even ran half an hour over because there were so many questions from the audience!

The speakers were true experts in their fields and explained how to recognize and respond to child exploitation and trafficking. Lynn Caffrey, a survivor who runs Safe Harbor Youth, spoke about her experience with human trafficking. Everyone went home with an information packet prepared by our committee members with information on how to recognize and report human trafficking.

A special thank you to [Catisfaction Cat Clinic](#) who sponsored breakfast from Panera Bread.





The JLH in the community



Planning for the future

In February, JLH President Elect Hayley Lamberth, Executive Vice President Elect Kate Moon, and Secretary/EVP Elect-Elect Kaitlynn Roark traveled to Scottsdale, AZ, for Winter Leadership 2020, the Association of Junior Leagues International (AJLI) annual conference featuring specialized tracks for future League Presidents and Executive Vice Presidents.

Hosted by the Junior League of Phoenix, the two-day conference held sessions on effective organizational change management, available AJLI resources, strategies for embedding DE&I (diversity, equity, and inclusion), the relationship between the Board of Directors and the Management Team, servant leadership, and more. In addition, the team learned about current and upcoming AJLI Governance initiatives, to include a proposed mission statement overhaul, the AJLI's plan for finding their next CEO, and additional association-related updates.

Hayley, Kate, and Kaitlynn are all excited to share what they've learned and head into the 2020-2021 League year with fresh ideas and some new perspectives!



Children First

The Children First Committee held Valentine's Day parties at Morris Elementary on February 14, 2020. These sweet ladies came out to help in the classrooms!



Rainbow Rhythm Band is gearing up for Panoply!

The Band is tentatively set to perform on Sunday, April 26, 2020 on the Jubilee stage from 11-11:45 AM. Past and current band members are encouraged to join in the fun! Please visit the "Rainbow Rhythm Band, Junior League of Huntsville" Facebook page closer to the event for finalized details. Rainbow or shine, the band hopes to see you there!

LAUREN BATTLE

IT'S GOOD TO BE IN

YOUR TRUSTED Allstate INSURANCE AGENT

JUNIOR LEAGUE OF HUNTSVILLE MEMBER SINCE 2008

LAURENBATTLE@ALLSTATE.COM | 256-890-0070



General Membership Updates



January General Membership Meeting

Our January General Membership Meeting was held on January 13, 2020 at the [National Children's Advocacy Center](#). Thank you to our sponsor [Thrive Alabama](#); we appreciate your support!

Members enjoyed engaging presentations by Cynthia Parker of NCAC and guest speaker Lynn Caffery. We also heard updates on Annual Giving, Book Ball, Butterfly Project, ABOLISH Human Trafficking, and Nominations.

February General Membership Meeting

Our February General Membership Meeting was held on February 10, 2020 at the [Chamber of Commerce](#). Thank you to our sponsor — Jessica Johnson is the Marketing Manager at Johnson Orthodontics and League member [Johnson Orthodontics](#); we appreciate your support!

Chairs gave updates on Annual Giving, Book Ball, Butterfly Project, and Recruitment. President Elect **Hayley Lamberth** presented a proposed slate of Community Assistance Grant recipients. Nominating Chair **Meade Davis** presented proposed slates for the 2020-2021 Board of Directors, Management Team, and Nominating Committee which were approved with 117 votes. Congratulations on your new roles!

2020 - 2021 BOARD OF DIRECTORS SLATE

President - Hayley Lamberth
President Elect - Kristina Hendrix
Executive Vice President - Kate Moon
Treasurer - Caitlin Campbell
Secretary - Amy Roark
Nominating Chair - Hillary Harris
Director at Large - Brandy Smith (Year 2 of 2)
Director at Large - Audra Lockwood (Year 1 of 2)
Governance Director - Lain Littleton
Sustainer Director - Amy Gandy

2020 - 2021 MANAGEMENT TEAM SLATE

Executive Vice President - Kate Moon
Executive Vice President Elect - Kaitlynn Roark
Treasurer Elect - Fannie Proctor
Communications VP - Evie Pols
Communications VP Elect - Amanda Elliott
Community VP - Deborah Powell
Community VP Elect - Katie Bouldin Perez
Fund Development VP - Sallie Stokes
Fund Development VP Elect - Nicole Coppinger
Membership VP - Jessica Johnson
Membership VP Elect - Brittany Pruitt
Training VP - Aiden Cayse
Training VP Elect - Lana Smith
Placement Chair - Carrie Arnold
Sustainer VP - Lee Shaw

2020 - 2021 NOMINATING COMMITTEE SLATE

Nominating Chair - Hillary Harris
Nominating Co-Chair - Erin Roberts
Nominating Member - Suzanne Wells
Nominating Member - Beth Zinn
Nominating Member - Katie Crawford

Member Events



Member Enrichment Event

Tuesday, March 10th
from **5:30 p.m. - 7:00 p.m.**
at **Yellowhammer Brewery @Campus805**

\$15 Tickets include appetizers
Yellowhammer beverages available for purchase

Enjoy a talk on all things etiquette from the expert herself!
Receive one membership point for attending the event.

Click [here](#) to purchase your ticket or
register via Digital Cheetah.

If you have any questions, please contact
Amanda Klein 805-451-0497



JUNIOR LEAGUE OF HUNTSVILLE BOOK CLUB

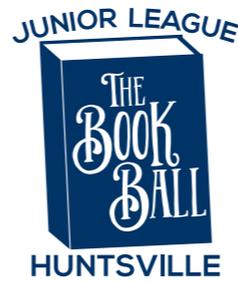
Book Club

Tuesday, April 14
from **6 - 8 p.m. at**
The Artisan at Twickenham Square

Take a dive into the world of sex, drugs and rock n' roll!
The JLH Book Club will discuss their fourth, final and most
scandalous book of the League year! Join them for a
pool-side social and book discussion.

Book Club is free and members will get two membership
points for attending. Please bring a snack or beverage to
share!

If you have any questions, please contact
Amanda Elliott 256-651-1381



2nd Annual Book Ball

JULES VERNE'S

TWENTY THOUSAND LEAGUES

UNDER THE SEA



SATURDAY, MARCH 14, 2020

STONE EVENT CENTER

DINNER TICKET

\$100.00

YOUR TICKET INCLUDES

A complimentary glass of champagne

A plated dinner provided by Bubba's Silver Spoon

Your choice between Filet Mignon, Chicken Piccata, or Grilled Portobellos.

Admission to the event at 6:00 PM

AFTER DINNER TICKET

\$50.00

SKIP DINNER AND GO STRAIGHT TO THE PARTY!

Admission to the event at 8:15 PM | Late Night Food provided by Waffle House

The Book Ball ends at 11:00 PM

All guests will have the ability to bid on all silent auction items.

Purchase your Book Ball tickets [here!](#)

[Off the Rack Boutique](#) is offering a discount to dresses purchases for Book Ball



Member Events

SISTERHOOD EVENT AT THE
HUNTSVILLE MUSEUM OF ART

03
12
20



5PM
THUR

JOIN US FOR 5 @ 5 AT THE
HUNTSVILLE MUSEUM OF ART
\$5 ENTRY & \$5 WINE



Huntsville Museum of Art



JUNIOR
LEAGUE
HUNTSVILLE

Sisterhood Event

Thursday, March 12th
from **5:00 - 7:00 p.m.**
at **The Huntsville Museum of Art**

Join us for 5 @ 5 at The Huntsville Museum of Art
\$5 entry & \$5 wine! Cheers!

We will meet and mingle before exploring the museum.
Register [here](#) or on Digital Cheetah.

A SPECIAL THANKS

Sam Hathorn, owner of Sam & Greg's Pizzeria/Gelateria
in Downtown Huntsville has generously donated pizza
to be shared during our meet & mingle time at the
start of the event!

JLH MERCHANDISE order yours today!

New JLH merchandise items are still available to order!
Click the links below to order each item.

Limited edition [70th anniversary JLH tumbler with lid](#)
is available for \$20.

Comfort Colors sweatshirts are available in
[grey with a red logo](#) OR [blue with a white logo](#)
in sizes M - 2XL for \$35.



Congratulations to our members!



Allen



Coates



Messervy



Oldfield



Shull



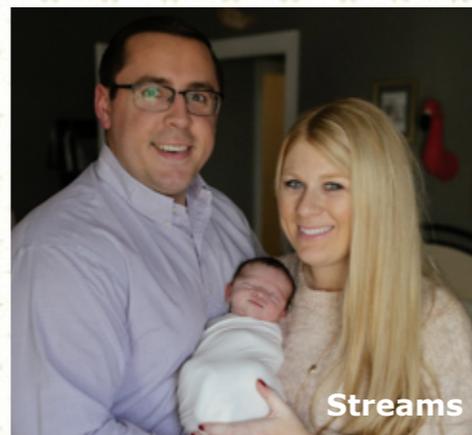
Lamberth



Wallace



Powe



Streams

Awards and Promotions

Congratulations to **Elizabeth Allen**, ABOLISH Human Trafficking Member, and **Shelby Coates**, Butterfly Project Co-Chair, on becoming a National Board Certified Teacher.

Congratulations to **Kristen Oldfield**, BIRTHday Books Member, on her recent appointment to the Board for Girls Golf of Huntsville as the Communications Director.

Congratulations to **Lydia Shull**, Events Committee Member, on her new job as the Nurse Practitioner at Pulmonary and Sleep Associates of Huntsville.

Congratulations to **Jordan McMullan Wallace**, League Lines Chair, on her acceptance into the Huntsville Committee of 100 Young Professionals program.

Congratulations to **Megan Powe**, Provisional Class member, on the recent opening of her children's clothing boutique, May May's.

Congratulations to Sustainer **Lady Vowell Smith** and her business Snail on the Wall for being awarded the 2020 Catalyst Creative Entrepreneur of the Year!

Bundles of Joy

Congratulations to **Kate Messervy**, Apple Annie Co-Chair, who gave birth to her second baby boy on November 6. Welcome to the world, Charles Owen!

Congratulations to **Hayley Lamberth**, President-Elect, who gave birth to her daughter, Laney Nell. Laney was born on November 19 and weighed 8lbs 5 oz.

Congratulations to **Elizabeth Streams**, Provisional Class member, who gave birth to her daughter, Emily Rosser, on November 26. Emily weighed 6lbs 3 oz and was 18 inches long.

Do you have exciting news to share? Send your good news to communications@jlhuntsville.com



Members: Save the date
for upcoming League events!

March 2020

- March 2-6: Cottage Meetings
- March 5: Recruitment Event
- March 10: Etiquette with Faith Woods
- March 12: Sisterhood Event at HMA
- March 14: The Book Ball

April 2020

- April 14: Book Club
- April 16: General Meeting & Placement Fair
- April 19-25: National Volunteer Week

May 2020

- May 2: One on One Literacy End of Year Party
- May 16: Annual Celebration & Awards Dinner

Don't forget!

New member applications are open until June 15, 2020.
Applications can be submitted [online!](#)

In our next issue:

Check in with us as we report back on a busy
Spring season, including: The Book Ball,
special member events, our annual celebration

...and much more!

Follow JLH on social media!

 : Junior League of Huntsville

 : @jlhsv

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on your Junior League of Huntsville advertising package!