



League Lines
THE JUNIOR LEAGUE OF HUNTSVILLE





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Our Mission

The Junior League of Huntsville, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of individuals, organizations, and communities. Our purpose is exclusively educational and charitable.

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Contributors:
Margo Alford, Greer Gray Eleazer, Amanda Klein, Stephanie Lowe, Kate Moon, Katie Bouldin Perez, Evie Pols, Fannie Proctor, Brittany Pruitt, Hollie Thrasher, and Susan Walker

Note

Thank you for reading our fall edition of League Lines! Inside you'll find all of our usual content on the work that the Junior League of Huntsville does in support of our community, member news, event photos, and more!

You'll also see hyperlinks, formatted to take you right to our [website](#), our advertisers and sponsors, and more.

Interested in advertising in any of our 2019-20 issues? Contact us for rates and other info at communications@JLHuntsville.com

Thank you, and enjoy League Lines!

League Lines Staff

In This Issue

Page 3: President's Message

Page 4: Executive Vice President's Message

Page 5: Apple Annie

Page 7: JLH in the Community

Page 8: Provisional Class

Page 10: Member Events

Page 12: Member Announcements

Page 13: Calendar of Events



President's Message



It's an exciting year for the Junior League! As we enter into our 70th year, we look back and take note from leaders of the past while training leaders for the future. We are a third of the way through our League year already, and I want us all to make sure we slow down, enjoy our experiences, and learn from each other. Take time to develop new friendships, challenge yourself to do something out of your comfort zone, and above all else, utilize what the Junior League has to offer through training opportunities, mentorships, and connections. It is my sincere hope that this year League members develop a new skill, new friendships, and recognize and understand how remarkable you all are! We are an amazing group of women, and together we are constantly improving each other and our community. Collaboration is key to growth!

As our area continues to grow, we need to make sure the Junior League of Huntsville cultivates an inclusive environment of diverse individuals, organizations, and communities. As there are new developments around town, we need to make sure we are continuing to DEVELOP the potential of the women throughout our community. Improvements downtown, midtown, and all around Madison County remind us that growth brings new and different needs. Let's make sure we strive to continue to IMPROVE our community and meet its evolving needs. I know we all have busy schedules, but with growth comes

more volunteer opportunities, and I encourage you all to PROMOTE voluntarism. Join in the fun and take a D.I.P. into JLH's 70th year!

Cheers,

Margo

Margo Alford
Junior League of Huntsville, President
2019-2020



Executive Vice President's Message



For 70 years, the Junior League of Huntsville has been training women to serve our community. I began the Chair and Co-Chair training in July by comparing and contrasting our past 70 years by saying "This is not your Mother's League." I was inspired by my own mother who was an active JLH member in the 1980s. As I tell her about what we are currently doing, she always says, "we didn't do it that way when I was in the JLH." She's right. We have changed, and I am proud for our evolution over the past 70 years. Our organization thrives because we are evolving with our members and adapting to our changing environment. Our future success will depend on our ability to strategically plan, adapt to our members' needs, and meet the needs of our community. These are the same principles that our founders had in 1950. We have grown from 36 members to nearly 500 members currently. Not only has our number of members changed, so has our impact on the community.

Our major projects in the 1950s were: establishing a Gray Lady Program at Huntsville Hospital, providing funds for a new piano for Huntsville Hospital, paying the milk bill for the Grace Center Day School and purchasing sewing machines and teaching sewing classes for the teenage girls at the Grace Center. In the 1970s, JLH developed a research committee for The Arts and hosted the following fundraisers: tennis tournament, Antique Fair, The Follies (talent show), Apple Annie and Cookbook sales. In the 1990s, JLH supported to the "Don't Wait to Vaccinate" free clinic, donated \$100,000 to North Alabama Science Center, supported the NCAC program for specialized therapy

for Abused Children, helped renovate the kitchen at the Sparkman Boys and Girls Club and adopted Terry Heights Elementary School.

This brings us to today (using current membership numbers and data from our 2018-2019 year). We are nearly 500 women strong. We have given \$63,300 in Community Assistance Grants to fund various projects in our community. Our members gave 14,000 hours of volunteer service which amounts to \$356,020 to our community if you value volunteer hours at \$25.43 per hour. We awarded \$13,000 in college and career ready scholarships and dressed 90 girls for prom through the Butterfly Project. We have provided 5,400 books to newborns in our community through BIRTHday Books. Through our internal fundraisers, Apple Annie and Book Ball, we raised \$34,500 in forward funding for the 2020-2021 League year. In August, we began our new League year. We are already off to a great start and have set even loftier goals for the 2019-2020 year. So, get those red tights on and sell some apples, get excited about the best party of the year, the Book Ball, attend events (such as Sisterhood, Member Enrichment, Trainings, General Membership Meetings), sign up for some shifts (Butterfly Project, Apple Annie, SOS opportunities), donate and/or volunteer for our community projects (One on One, Human Trafficking, Children First, BIRTHday Books, Girls, Inc.), watch the Rainbow Rhythm Band perform and help us make our 70th year one to remember. We have a lot to do, and we need all 500 members to make it happen.

Regards,

Greer

Greer Gray Eleazer

Junior League of Huntsville, Executive Vice President
2019-2020



Important Apple Annie Dates!

October 5th: Apple Sales Close

October 19th & 21st: Residential and Business Deliveries

October 25th: Apple Annie Day

Now in its 48th year, The Junior League of Huntsville is proud to continue the tradition of donning red tights to sell apples in our community this fall! Funds raised by Apple Annie support JLH's community impact projects and partnerships such as BIRTHday Books, One on One: Let's Read, Butterfly Project, Girls, Inc., Children First, and many more.

Apple Annie Chair **Hollie Beaver** and the Apple Annie committee have been working hard since June to continue the long-running traditions that have made Apple Annie a success year after year, while also bringing a fresh perspective to our fundraising efforts!

WHNT News 19 welcomed Junior League President **Margo Alford** and Apple Annie Chair **Hollie Beaver** on the midday show to talk about Apple Annie and the many programs it helps support.



Here are just a few of the exciting Apple Annie events this year:



- The Apple Annie Communications Committee met at the Huntsville Botanical Garden to decorate our Scarecrow honoring a moment in Alabama history. Have you gone by to see Apple-O yet?

- There will be a total of FOUR Apple Annie Give Back Nights this year. Thank you to [Nothing but Noodles](#), [The Furniture Factory Bar & Grill](#), [Yellowhammer Brewery](#), and [Straight to Ale Brewery](#) for your generous support!

- The Apple Annie Committee hosted a Sustainer Tea on September 22nd. It was great to see old friends and meet new ones! Thank you to **Katie Epps** for generously hosting this fun event at your home!





The Apple Annie Committee is proud to announce that this year sponsorships are off to an amazing start! Sponsorships not only provide a boost to our fund-raising totals but also allow us the opportunity to recognize the businesses and individuals who have supported our efforts this year.

Apple Annie Sponsors:

Orchard:

- Furniture Factory Bar and Grill
- Julie Lockwood
- Olympia Construction

Bushel:

- Excellance, Inc.
- Landers Mclarty Subaru Frank Williams Dealerships
- Olympia Design Build
- Olympia Management
- Sweet Pineapple

Peck:

- Ad4! Group
- Allied Digital Printing
- Boeing
- B&P Contracting
- Citizens Bank & Trust
- Celinda Colavita
- Conestel Unlimited
- Conditioned Air Solutions
- Kristi Crowell- Edward Jones
- Excite
- First Bank
- Celeste Fletcher
- Amy Harbarger
- HealthSource Chiropractic
- Infinity O&P, Inc.
- Stephens Millirons, PC
- Nashville Convention & Visitors Corp.
- Nothing but Noodles
- Olivia Reed Photography
- Rob's Lawn Care
- Bobby Schrimsher and Sons General Contractors

Sponsors as of September 26, 2019

Thank you to our supporters!

There is still time to order your apples and contribute to Junior League community projects! We would love your support!

Click the links below to view your options, place your order or donate!

www.JLHuntsville.com/appleannie

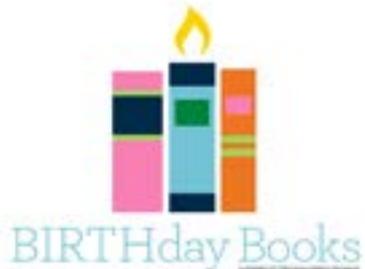




The JLH in the community

BIRTHday Books

The Junior League is excited to continue the BIRTHday Books program as part of the Community Council this year.



The program was created last year through the 2018-2019 Provisional Class partnering with the [Huntsville Hospital Foundation](#), [The Snail on the Wall](#), and the [Huntsville-Madison County Public Library](#) on the BIRTHday Books project. Last year, members provided more than 3,000 bags to babies and families in

Huntsville and Madison hospitals!

Through the BIRTHday Books program, every child born at Huntsville Hospital Women's & Children Center and Madison Hospital will receive a package containing the following:

- *Goodnight Moon* by Margaret Wise Brown
- Reusable BIRTHday Books tote bag
- Huntsville-Madison County Public Library information, including a library card application
- Hand-written BIRTHday card from an area high school student or community partner
 - Infant toothbrush and oral health information



Since June, the BIRTHday Books committee has packed 1,777 bags! The Huntsville Hospital Foundation has noted that the need for the bags has now increased to 410 bags per month to be delivered to Huntsville Hospital Women & Children and Madison. We are thrilled to play a part in these children building a love for reading at an early age!



Butterfly Project

The Butterfly committee held their annual kickoff event on September 28 where they met the incoming Butterflies and introduced them to Butterfly Project. They had a great turnout of students and their families. They also setup a mini boutique and had dresses for the girls to choose from for homecoming or other events throughout the year. Stay posted for upcoming dress and accessories drive dates. We appreciate any support to help make this year's Butterfly Project another successful one!

Save the date!

Butterfly Boutique is scheduled for February 21-22, 2020



Girls, Inc.

The Girls, Inc. committee kicked off their "Speak Up Book Clubs" on August 29 for the 3-4th, 5-6th, and 7-8th grade classes at Girls, Inc. Each month, league members and their groups will read a book and discuss it. We will meet monthly during the school year. We look forward to spending time with these precious girls and getting to know them better.





2019 -2020 Provisional Class

"Empowered Women, Empower Women"

Welcome Provisionals!



Jessica Adams
 D'Aria Booker
 Katherine Booker
 Ellory Cartagena
 Jhomaira Chaina
 Evelyn Coffey
 Elizabeth Cook
 Lydia Craft
 JoAnna Damson
 Karmeshelia Davis
 Stephanie DeMonia
 Kendall Easley
 Sarah Ellis
 Ashley FitzGerald
 Jenny Gage
 Varilie Garner
 TaLeshay Gray
 Ashelie Gross
 Victoria Hervias
 Sandra Holden
 Victoria Holland
 LaTasha Houston
 Heather Howard

Savannah Kessler
 Sarah Meigs
 Hallie Mitchell
 Erica Mossholder
 Anna Nicely
 Letricia Ogutu
 Raven Perry-Beach
 Darlicia Pitts
 Megan Powe
 Indria Qualls
 Quisha Riche
 Susanna Riesland
 Dominique Seagrave
 Jessica Serrett
 Allie Shepard
 Ginny Shuler
 Elizabeth Streams
 Amanda Summerford
 Daphne Ticola
 Juanita Walley
 Mary Wilson
 Emily Wright
 Zeletta Wright

The Junior League of Huntsville is thrilled to welcome a talented, diverse group of 46 women to the 2019-2020 Provisional Class.

The theme for this year's class is *"Empowered Women, Empower Women."* The new members met on July 21, 2019 for the annual Provisional retreat. The Provisionals learned about the history of the Junior League, got to know each other, met their small groups and advisors, and began working on their Provisional Project.

The Provisional Project this year is providing meals for the families that have babies in the NICU at Huntsville Hospital and each small group will host two meals for the families. The groups will be providing meals from September 2019 to May 2020. The class is led by chair **Brittany Pruitt** and co-chair **Valerie Johnson**. The small group advisors are **Katherine Easterwood**, **Kristy Powell**, **Anna Russell** and **Anna Stinson**.

UNTIL
HALLOWEEN



Join Us For

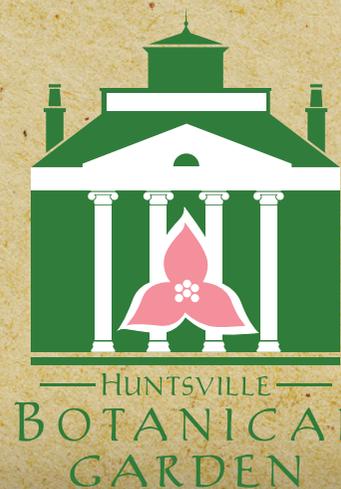
FESTIFALL!

at the Garden

Nothing says family fun like fall at Huntsville Botanical Garden... there's so much to do!

Fall Break Events • Scarecrow Trail (night hikes, too!) • Weekend Hayrides • Corn Maze
Pumpkin Display • Fall Plant Sale (October 18 & 19) • B00tanica (October 26) • And More!

Visit hsvbg.org for all the FESTIFALL Events! • 256.830.4447 • 4747 Bob Wallace Ave. • Huntsville





General Membership Meetings

August General Membership Meeting

Our first General Membership meeting of the year was held on August 12 at [Randolph School](#).

Randolph School generously sponsored our meeting and **Meade Davis** (JLH Nominating Chair and Randolph Enrollment Outreach Coordinator) spoke to members about Randolph's education initiatives. Thank you, Randolph School!



We also heard from chairs representing Apple Annie, Annual Fund, Book Ball, Children First and more to give updates on our programs and the upcoming year!

September Member Enrichment

Our first enrichment event for the League year was the #1 Am Remarkable training held at Stovehouse in the Canteen Room on September 17.

This training is a Google initiative working to empower women to celebrate their achievements! Members gathered together for a fun evening of education, enrichment and fellowship.



September General Membership Meeting

The September General Membership meeting was held on September 9 at the [Huntsville Area Association of Realtors](#) office.



Sustainer **Julie Lockwood** with [Van Valkenburgh & Wilkinson Properties](#) generously sponsored our meeting. Thank you, Julie! Ken Smith with the [Huntsville Madison County Chamber of Commerce](#) spoke to members about the tremendous amount of growth coming to Huntsville and Madison County. We are so appreciative and thoroughly enjoyed Ken's informative presentation!

Members received program updates on Apple Annie and Annual Fund goals, along with Book Ball and Butterfly Project committee updates.

LAUREN BATTLE

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Member Spotlights




CHAIR SPOTLIGHT:
Scarlet Shorter

August Chair of the Month: **Scarlet Shorter**
Nominated by: **Fannie Proctor**, Communications VP

"Dedicated is the first word that comes to mind when describing Scarlet. She is determined to get the job done and done well. She works well with others and has been a great asset to the Communications council for the past 4 years. She recently undertook the big task of updating our email host provider as Digital Cheetah decided that they would no longer be supporting the old email host provider. She is behind the scenes working hard to ensure that shifts are created and events are scheduled in Digital Cheetah. As well as, being the dedicated Digital Cheetah contact person. We are extremely proud of her and all of her hard work. Thank you for all you do for Communications and the League".

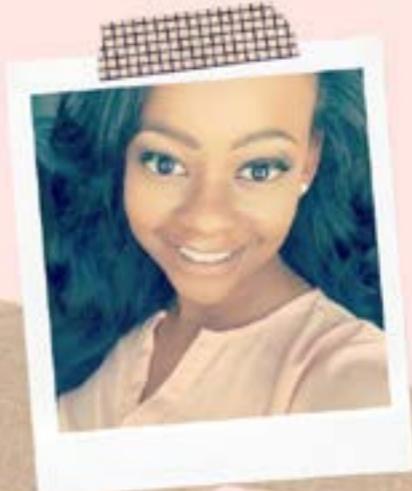
- Fannie

August Member of the Month: **Joycelyn Craighead**

"The Apple Annie marketing sub-committee was scheduled to go to the JLH office one evening and go through Apple Annie things from the previous year. Instead, Joycelyn went to the office and went through everything all by herself. She surprised everyone by letting them know it was done and she organized it all too. It was a great surprise and a huge help!"




MEMBER SPOTLIGHT:
Joycelyn Craighead




CHAIR SPOTLIGHT:
Brittany Pruitt

September Chair of the Month: **Brittany Pruitt**
Nominated by: **Jessica Garner Johnson**, Membership VPE

"This is the third year that I've had the pleasure of working with this lovely lady and she continues to impress me. I've watched her overcome obstacles and grow in her personal life. She exudes strength and courage all while pouring her heart into the League. She leads with grace and a sense of humor making sure that everyone has fun along the way. This year she is empowering our Provisional Class as the New Member Chair, which means she's leading advisors and new members all while coordinating their Provisional Project with the Huntsville Hospital Foundation and showing them the ropes of our organization. She's truly Wonder Woman! I've never seen her back down from a challenge. Her work ethic is inspiring and I'm honored to serve with her. I know this year's Provisional Class is in great hands with Brittany Pruitt".

- Jessica



Congratulations to our Members!

Awards and Promotions



Congratulations to **Audra Lockwood**, Member Care, who recently embarked on a new career path, earning her real estate license and joining VanValkenburg & Wilkinson Realtors! Audra is also a licensed occupational therapist.

Congratulations to member **Daphne Ticola**, Provisional, who recently accepted a GATE position at Ridgecrest Elementary!



Congratulations to **Bekah Schmidt**, Community VP and Executive Director of the South Huntsville Business Association, for recently being named as a contender for the Huntsville Madison County Chamber Young Professional of the Year!

Congratulations to active member **Stephanie Murphy**, ABOLISH Human Trafficking co-chair, and **Marie Schneider**, Director at Large on the Board, for being accepted into Leadership Greater Huntsville's Flagship Program.

Congratulations to **Amanda Barnes**, Training Vice President, and **Hayley Lamberth**, President-Elect, for being accepted into Leadership Greater Huntsville's Management Academy.

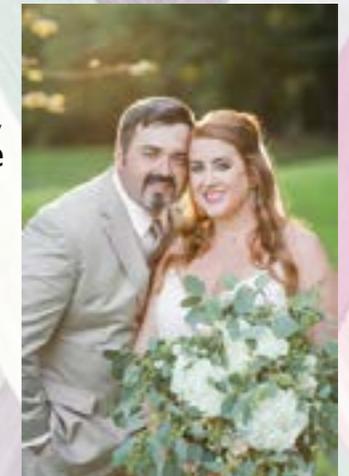
Congratulations to the following members for being accepted into Leadership Greater Huntsville's Connect Program: **Caitlin Campbell, Amanda Elliott, Jordan Hennig, Whitley Kelley, Kate Moon, Anna Russell and Tenesha Thomas.**



Junior League of Huntsville members **Amy Roark** and **Kaitlynn Roark**'s nonprofit giving circle, give256, was recognized by the Community Foundation of Greater Huntsville's Summit on Philanthropy on September 10th. give256 is Huntsville's first giving circle, allowing members to hear directly from community nonprofit organizations. Each member has the opportunity to vote for the nonprofits they think should win that year's grants. In its inaugural year, give256 was able to give \$5,000 grants to 305 8th Street and The CAP and GOWN Project. On September 14th, give256 hosted a membership drive and plans to double the number of grants awarded in 2019.

Best Wishes

Congratulations to member **Lauren Meinert-Johnston**, Member Events Chair, on her recent marriage to the love of her life, Daniel!



Bundles of Joy



Congratulations to member **Vicky Prosser** on the birth of her baby, Hugo!

Congratulations to member **Katie Epps** on the birth of her baby girl, Piper, on July 28!



Congratulations to member **Evie Pols**, Communications VP Elect, who recently gave birth to a healthy baby boy named Ari on August 12th. He joins a very excited big brother Henry (3).



*Members: Save the date for
Upcoming League events!*

October 2019

October 5: Last call for apple sales!

October 19: Apple Annie Residential Deliveries

October 21: Apple Annie Business Deliveries

October 22: Sustainer Luncheon

October 25: Apple Annie Day

November 2019

November 1: Kendra Scott Give Back Night for JLH

November 4: General Membership Meeting

November 11: Member Enrichment Event

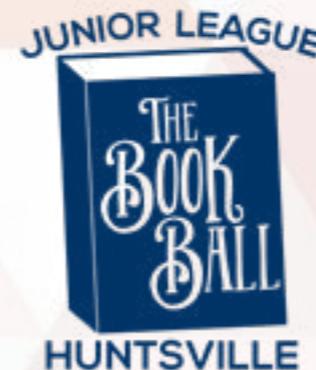
December 2019

December 5: Holiday Sherry for JLH members

In Our Next Issue:

Check in with us as we continue to celebrate Apple Annie, prepare for our Butterfly Project dress drive and plan our second annual Book Ball fundraiser event!

...and much more!



SAVE THE DATE!

**The Book Ball
March 14, 2020
Dinner & Dancing**

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