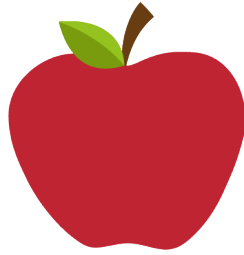


EST. 1971



**APPLE
ANNIE**

A JLH TRADITION

About

THE JUNIOR LEAGUE OF HUNTSVILLE

The Junior League of Huntsville, Inc., is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers.

Our purpose is exclusively educational and charitable.

VISION

Women around the world as catalysts for lasting community change.

DIVERSITY AND INCLUSION

We welcome all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities.

COMMUNITY COMMITMENT

The Junior League of Huntsville partners with other local organizations whose programs complement our Mission and who share a passion for our current literacy focus areas. As the needs in our community are ever growing, the Junior League of Huntsville continues to explore programs and partnerships that meet our focus area and that offer the best fit for our financial and volunteer resources.

FUNDRAISING

The Junior League of Huntsville raises money throughout the year to fund various community service projects and programs as well as internal member training initiatives.

We host a number of special fundraising events that are open to the public and an Annual Giving Campaign. The 2023-2024 special fundraising events include the 52nd Apple Annie Day and the fifth annual Book Ball.

For more information about The Junior League of Huntsville please visit jlhuntsville.com.

Community Programs

The Junior League of Huntsville is deeply committed to improving Huntsville and Madison County by our direct service projects that help create healthy, educated families.



ABOLISH Human Trafficking

The mission of the Junior League's nationwide ABOLISH Movement is to bring an end to human trafficking through awareness, education, prevention, and legislative advocacy. Throughout the year, our committee works to provide education about how to recognize and report human trafficking, participates in and sponsors events during Human Trafficking Awareness month in January, and helps survivors and at-risk youth by supporting victims advocacy organizations. Some of our recent efforts have included placing awareness signs in Huntsville International Airport, providing Christmas gifts for victims at a local safe house and sponsoring community awareness discussions with various federal, state and local agencies involved in Human Trafficking law enforcement and victim recovery.



Butterfly Project

The Butterfly Project recognizes young women during their senior year in high school who show commitment to academia, exhibit leadership qualities, and demonstrate an ability to persevere in the face of hardship. The girls who are selected get to shop at the Butterfly Boutique and take home a dress, shoes, jewelry, a handbag, and other accessories for prom night. A handful of the total Butterfly winners will ultimately be awarded Monarch Scholarships to further their educations. These deserving young women receive not only a prom night transformation but also an education to transform their lives forever. It is our hope that as these future leaders are recognized and rewarded for their initiative and drive they will feel inspired to strive for even higher goals and they will learn the value of philanthropic service. This year, JLH will be hosting our 18th Butterfly Project with over 100 local high school seniors participating from Huntsville City Schools, Madison City Schools, Madison County Schools, and Limestone County Schools.

Community Programs



Rainbow Rhythm Band

Known for their colorful overalls, unique instruments, and old-time songs, Rainbow Rhythm Band Members perform for schoolchildren, seniors, and other groups in the Huntsville area as an outreach effort of the Junior League. Their high-energy music and bright faces bring happiness to groups who might need a little pick-me-up. Band members also enjoy teaching kids the joys of music while giving them a chance to play the instruments for themselves and join in the fun. For more information or to schedule a Rainbow Rhythm Band performance, please email rrb@jlhuntsville.com.



Project Impact

The Project Impact Grant is a grant open to all non-profits in the greater Madison County / Huntsville City area. The grant range is \$30,000 - \$50,000 and grants will be awarded on an annual basis. Applications are reviewed by the JLH's Project Impact Grants Committee. Finalists selected will be presented to the League's Membership. JLH members will vote for the finalist of her choice, and the finalist with the majority of the votes will receive the Project Impact Grant. For more information or to submit applications, please email projectimpact@jlhuntsville.com.



2023 APPLE ANNIE

Apple Annie is the Junior League of Huntsville's signature fundraising event. Now in its 52nd year, people can have Honeycrisp and Granny Smith apples delivered to their door.

Apple Annie sales directly support our mission, including our community programs.

Corporate Apple Annie Carnival Sponsorship Opportunities



ORCHARD SPONSOR | \$5,000

Benefits:

- + Sponsor name included in event title (Example: "Apple Annie Carnival brought to you by Your Business")
- + Donation of crate of apples made in your name to a community partner
- + Sponsor name and logo on all event advertising
- + Logo and sponsorship recognition on both internal and public JLH Facebook / Instagram pages
- + Logo and sponsorship listed in JLH "League Lines"
- + 8 wristbands for unlimited play at carnival



GROVE SPONSOR | \$1,500

Benefits:

- + Sponsor of game prizes or face painting (Example: "Prizes sponsored by Your Business")
- + 4 wristbands for unlimited play at carnival
- + Donation of crate of apples made in your name to a community partner
- + Logo and sponsorship recognition on both internal and public JLH Facebook / Instagram pages
- + Logo and sponsorship listed in JLH "League Lines"

Corporate Apple Annie Carnival Sponsorship Opportunities



BUSHEL SPONSOR | \$750

Benefits:

- + Sponsor of a food / snack / drink booth
- + Includes one yard sign advertising your business in front of booth (Example: "Your Business' Cotton Candy Stand")
- + 2 wristbands for unlimited play at carnival
- + Logo and sponsorship recognition on both internal and public JLH Facebook / Instagram pages
- + Logo and sponsorship listed in JLH "League Lines"



PECK SPONSOR | \$250

Benefits:

- + Sponsor of a game booth / activity
- + Includes one yard sign advertising your business in front of booth (Example: "Your Business' Apple Toss")
- + 25 tickets to use for games or food at carnival
- + Logo and sponsorship recognition on both internal and public JLH Facebook / Instagram pages
- + Logo and sponsorship listed in JLH "League Lines"



APPLE SEED SPONSOR | \$100

Benefits:

- + Name displayed with other Apple Seed Sponsors at carnival
- + Name recognition on both internal and public JLH Facebook / Instagram pages

Deliveries of crates to community partners are available free of charge with a sponsorship.

Visit www.jlhuntsville.com/appleannie for more info.



Sponsorship Agreement

Thank you for sponsoring the Junior League of Huntsville's 52nd Annual Apple Annie. We are grateful for your generous support!

COMPANY NAME

COMPANY POINT OF CONTACT NAME

COMPANY POINT OF CONTACT PHONE NUMBER

COMPANY POINT OF CONTACT EMAIL ADDRESS

SPONSORSHIP TYPE

- | | |
|--|---|
| <input type="checkbox"/> Orchard \$5,000 | <input type="checkbox"/> Peck Sponsor \$250 |
| <input type="checkbox"/> Grove \$1,500 | <input type="checkbox"/> Apple Seed Sponsor \$100 |
| <input type="checkbox"/> Bushel \$750 | |

Please sign and date.

SPONSOR

JUNIOR LEAGUE MEMBER
